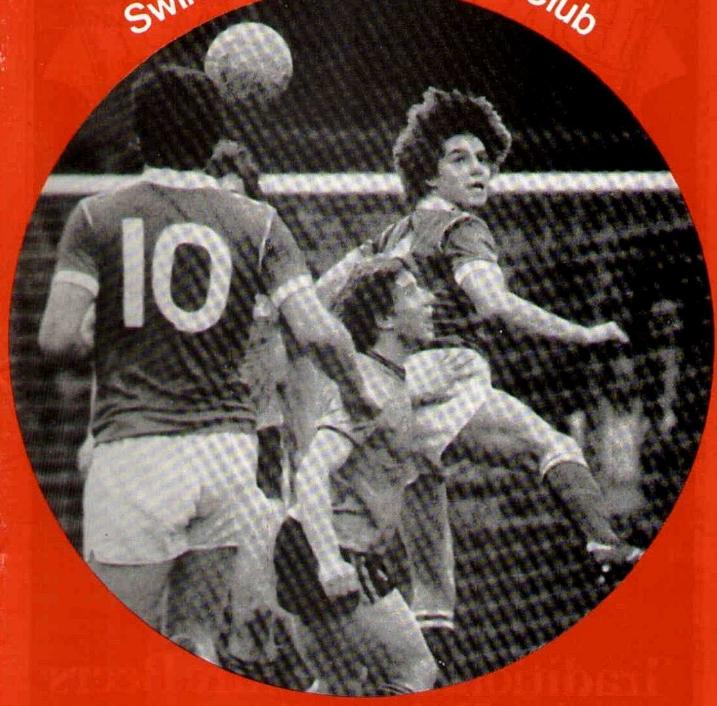
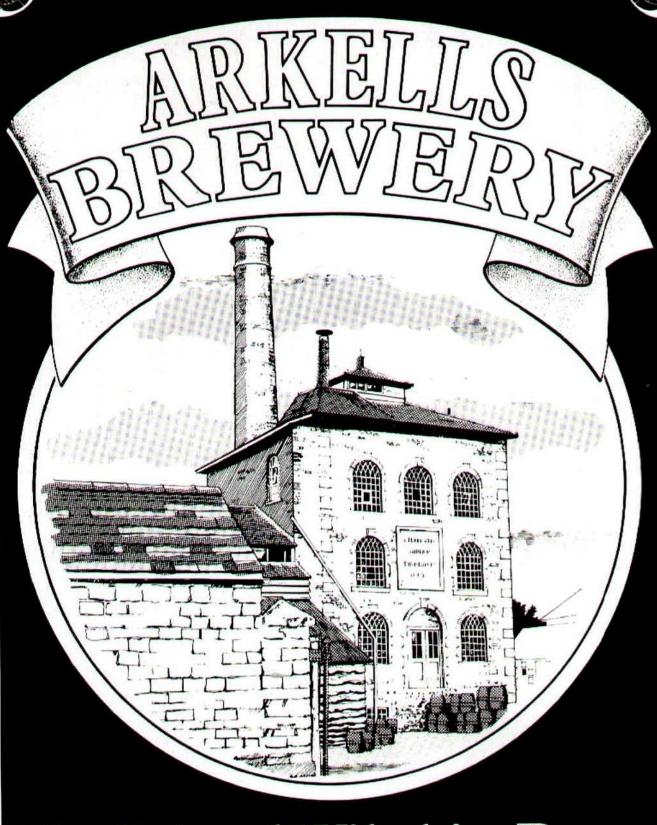


Swindon Town Football Club



BLACKPOOL

at the County Ground, Swindon Tuesday, 19th April Kick-Off 7-30p.m. Official Match Magazine 35p



Traditional Wiltshire Beers Enjoyapint





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Talk of the Town by the Chairman

We welcome tonight the Players and Officials of Blackpool Football Club. Their history is second to none, but like so many clubs today are struggling to make ends meet.

This weekend we received the news on television and through the news media that Oxford United were taking Reading Football Club over and playing for awhile with alternate home fixtures at Oxford and Reading. What a state football is getting into when clubs can think like this. Is it a gimmick? Will the Football League let a Club change its name and what will happen to the formation of the Third Division next season if two clubs become one. The amazing thing about all this is that the Oxford Directors heard all this news from the media.

We were all disappointed again to lose at home on Saturday last, but most people agreed that it was a very entertaining game and if we could have put away one or two of the chances that we created then we would have been happy. This week the Board of Directors are meeting to discuss in detail the financial position of our Club and to try and set out a policy for next season which will allow us to compete within the framework of our income. There are certain items of expenditure over which we have no control such as light, heat, rates, travel, ground upkeep, administration costs etc. etc. and with an estimate of our income from a low estimated gate for next season, we shall be planning to keep football at the County Ground at as high a level as possible. We know before we study the figures that we shall have to find a lot more money from our lotteries, clubs, advertising and sponsorship that have been such a great help to us over the years.

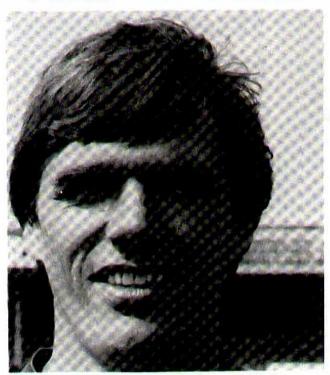
In my last notes I said that we shall be pleased to meet any of our supporters for a discussions evening, and this, of course, will include our out of town supporters. Please write in to the club if you are interested.

We are all very proud of Paul Rideout's selection for the English Youth team and in fact, he was asked to captain the side at Birmingham last week. We are all looking forward to his progress and wish him well.

Our generous sponsors for tonight are Mr Brian Hillier of H & H Electronics of Calne and Mr John Pickering of Heywood Insurance Brokers of Melksham. The ball donor is Mr. J. Jones and the Team Mascot is one of two sons of Mr. Malcolm, his second son is joining us for the match against Torquay United next Tuesday.

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From the desk of Ken Beamish



Saturdays home defeat against Hull City was the biggest disappointment to me since I took over the roll of Team Manager. Although the overall performance was not too bad we lost concentration at the back just after half time and were punished for it. In tonights game we must ensure that we maintain our concentration for the full ninety minutes.

The individual ability of our players is probably unrivalled in the Fourth Division and my task is to stop them dwelling upon the disappointments they meet during this next period when we are required to play two games per week. They must pick themselves up quickly and concentrate solely upon each match as it comes along.

The vocal response by you, the supporters, on Saturday last was certainly one of appreciation which gives some comfort that, despite the disappointing result, you enjoyed the game and the entertainment it provided. This kind of encouragement can only benefit the players in their quest for improved results and I would urge you to continue in the same vein this evening.

Tonight we welcome the team, officials and supporters of Blackpool to the County Ground and despite their home defeat on Saturday last by Bristol City, be assured that this evenings game will be a hard one for they need a good result as badly as we.

Finally may I welcome you here this evening with a big thank you for continuing to stay with us through these difficult times, enjoy your evening.

FACTS AND FIGURES OF DIVISION 4 SINCE ITS FORMATION By Dave King

Since its formation 10 of its members have also played Division One soccer these being. Coventry, Northampton, Carlisle, Watford, Notts County, Crystal Palace, Bristol City, Brighton, Luton and Swansea.

In the meantime 6 clubs have left the League these being. Bradford Park Avenue, Workington, Gateshead, Barron, Southport and Accrington.

The first champions were Port Vale. Whilst Southport were the bottom club in 1958-59.

Cliff Holton of Watford the leading goalscorer in 1959-60 became the first player since the war to score hat tricks in league matches on successive days, 3 on Good Friday April 15 1960, versus Chester and 3 the next day versus Gateshead.

Accrington Stanley resigned from League in 1961-1961-62. On 25th April 1964 Jim Fryatt of Bradford Park Avenue scored the fastest goal in first class football timed at 4 seconds by referee R. J. Simmons!

On Jan 1st 1966 both full backs of Aldershot Ray Jones and Bryn Jones were carried off with broken legs Aldershot beating Chester 3 - 2!

In 1967-68 Port Vale were expelled from the league at seasons end for making unauthorised payments they were re-elected immediately!

At the end of 1967-68 season Peterborough were relegated by having 19 points deducted by offering irregular bonuses to players thus finishing bottom of Division III with 31 points and placed in Division 4.

In 1971-72 Aldershot drew 22 of their Fourth Division fixtures. Equalling Tranmere Rovers record number of league draws of the previous season in Division 3.

In 1973-74 Exeter failed to turn up for a fixture at Scunthorpe who were awarded the 2 points.



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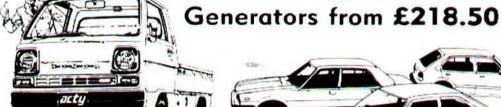
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IN NORTH WILTSHIRE

Picture Parade...



Russell Lewis defending against Hull in the Town's 1 - 0 defeat on Saturday. No 4 is Paul Batty.

BLACKPO

DAVE BAMBER Centre Forward Signed for Blackpool in September, 1979 following a fine match against the Seasiders for the English Universities side. For a big man . . . he's 6ft 4in . . . is surprisingly deft on the deck. Blackpool will be expecting great things from him this term.

ANDY BROCKBANK Midfield A Cumbrian athlete who has been placed in the gruelling Grasmere fell race, Andy tackles hard, and although his first-team chances have been limited so far, will be looking to clinch a regular senior spot this term. Plays left-back or midfield.

JOHN BUTLER Midfield Local boy who made England Schoolboy international squad last year. Blackpool are expecting great things from this ebullient 16 year old this season after some promising displays in the Central League. Can play at full-back too

JOHN DEARY Midfield Tough-tackling midfielder who made his senior debut at 17. A product of the Blackpool Youth Team.

COLIN GREENALL Centre-back Made his league debut at only 16 in a tough fixture at Huddersfield . . . then found himself facing England centre forward Bob Latchford in a League Cup-tie with Everton. Colin came through his baptism of fire admirably, and is a certain future star. From Billinge, near Wigan, has been playing steadily in the Central League since he was 15, and is Blackpool's youngest ever League player a distinction once held by Alan Ball.

IAIN HESFORD Goalkeeper England Under-21 cap. Born in Zambia, comes from a sporting family, as father Bob kept goal for Huddersfield in the 1983 Cup Final, brother Steve is a star Rugby League Player, and brother Bob was an England Rugby Union player. Made senior debut at only 17 four years ago.

LLOYD SCOTT Goalkeeper Signed from Watford in the close season shows great promise.



Colin Greenall, Dave Bamber, Iain Hesford, Lloyd Scott, Steve Hetzke, Nigel Har MIDDLE ROW (left to right)
Jack Chapman, Paul Stewart, Dave Serella, Sam Ellis (Manager), Dave Hockaday, Alan Smith
FRONT ROW (left to right)

John Deary, Gordon Simmonite, Steve Trainor, Terry Pashley, Peter Noble, Bobl Andy Brockbank.

Leading Goalscorers in Division Four

	League	Milk Cup	
Mike QUINN (Stockport Co)	220	_	
John LESLIE (Wimbledon)	20	1	
Keith WALWYN (York C)	19	1	
Ian ALLINSON (Colchester U)	19.	2	
Steve CAMMACK (Scunthorpe)	19	-	
Craig MADDEN (Bury)	18	1	
John THOMAS (Chester)	18	1	
Brian MARWOOD (Hull C)	18	_	
Bob NEWTON (Port Vale)	18	-	
Steve MASSEY (Northampton)	17	3	
Paul RIDEOUT (Swindon T)	17	2	
Tony ADCOCK (Colchester U)	17	-	
Andy ROWLAND (Swindon T)	15	***	
John DUNGWORTH (Mansfield)	15	-	
Dale BANTON (Aldershot)	14	-	
Micky GYNN (Peterborough)	14	1	

up to and including Saturday April 16

ACKPOOL



d, Lloyd Scott, Steve Hetzke, Nigel Hart

a, Sam Ellis (Manager), Dave Hockaday, Billy Jeffrey,

rainor, Terry Pashley, Peter Noble, Bobby Downes,

n Division Four

	Loague	wink Cup	r.A. Cup	lota
ort Co)	220	-	-	22
edon)	201	1	1	22
k C)	19	1	2	22
hester U)	19,	2	***	21
unthorpe)	19	******	1	20
1)	18	1	_	19
ter)	18	1		19
ull C)	18		-	18
√ale)	18	-	_	18
hampton)	17	3 2	1	21
don T)	17	2	1	20
hester U)	17		_	17
vindon T)	15	577 .	4	19
(Mansfield)	15		2	17
shot)	14		4	18
orough)	14	1	3	18

Milk Cun

F A Cun

DAVE HOCKADAY Winger. Former Durham Schoolboys' star snapped up by Blackpool against hot competition. A fast and tricky winger with a fierce shot. Billingham born.

TERRY PASHLEY Full-Back Lion hearted defender who can play in either full-back role or midfield. Won Blackpool fans "Player of the Year" trophy twice in succession. Chesterfield-born, won England youth caps after signing for Burnley, and was a real bargain buy in September 1978, for £35,000 Now Blackpool's Club Captain.

GORDON SIMMONITE Full-Back An England Non-League international, this fierce-tackling defender was snapped up from Boston United for a modest fee last September. Had spells with Rotherham and Sheffield Wednesday before drifting into non-league soccer.

PAUL STEWART Striker Joined the Club as an Apprentice, made his first team debut last season against Bedford. Shows great promise with strong attacking ability and good ball control.

BILL JEFFREY Midfield Previously with Oxford United signed for Blackpool during the close season. Former Scottish Youth International.

PETER NOBLE Midfield Joined Blackpool from Burnley two seasons ago and soon became a favourite with the fans. Well known in the game and greatly respected wherever he plays for his tremendous enthusiasm.

STEVE HETZKE Central Defender Signed during the close season for £25,000 from Reading strong and reliable previously played for Vancouver Whitecaps.

NIGEL HART Central Defender Signed from Leicester City, brother of Paul the Leeds United centre half, in his second season shows great promise.

up to and including Saturday April 16

From the Blackpool Archives

by Paul Plowman

Two weeks before Christmas 1899 the two premier football clubs in Blackpool amalgamated. Blackpool F C, which had risen from the ashes of the old St. John's club in July 1887, and South Shore came together on December 12 1899, with new hope for a new century.

Blackpool had found that picking up points in the Second Division was not as easy as it had been in the Lancashire League - in which they had finished runners-up in 1891, 1892 and 1983 and won the championships in 1894. These successes gave them a chance of competing in the Football League from September 1896. The 'Seasiders' lost their first two games, at Lincoln and Darwen, but celebrated their home debut - at the Raikes Hall Gardens ground on September 19 - with a 5 - 0 victory over Burton Wanderers. Blackpool were represented by the following team:

Douglas, Bowman, Parr (Capt.), Stuart, Stirzaker, Norris, Clarkin, Donnelly, Parkinson (J), Connor, Mount.

Connor opened the scoring in the sixth minute and Donnelly, Stirzaker, Clarkin and Mount added the other goals. Jack Parkinson, a fine club servant with 365 League appearances over twelve seasons, finished as top goalscorer in 1896/97 with fifteen in 27 games. By the time he had come to the end of his career in 1909. Jack had moved back to centre-half. Blackpool finished the first season in mid-table but in 1989/99 they conceded ninety goals in 34 League matches and, along with fellow Lancastrians Darwen, found themselves displaced from the Football League, Darwen were never to return but the Seasiders bounced straight back twelve months later. Loughborough Town, who had finished below Blackpool in 1899, were this time ousted. Of the players who had assisted the

club on their first venture into the League four years earlier, only Parkinson and Harry Stirzaker now remained. The amalgamation with South Shore brought to Raikes Hall Harold P Hardman, an England international left-winger after signing for Everton in 1903. On returning to the Second Division, Blackpool went eleven League games without defeat, conceding just three goals in that time. The first side to beat them was on December 1 Middlesbrough Perhaps it is strange that they should have suffered a 1 - 10 defeat - equalling their worst to date - at Small Heath Birmingham later in the same season. Plans were then underfoot to leave Raikes Hall for a new site in Bloomfield Road, but that move did not come until the start of the 1901/02 season. The new environment did not bring any improvement in the club's performances as they continued, season after season, to struggle in the lower reaches of the League table. Between March 2 1907, when they won 1 - 0 at Chesterfield, and the opening game of the 1909/10 season, Blackpool went forty games away from home without victory. The club finished 1908/09 at the very bottom of the Second Division but collected sufficient votes to avoid any repetition of events ten years before. That long run of away failures came to an end on September 2 1909 when Blackpool won 2 - 1 at Manchester City who, despite that early set-back, went on to lift the Second Division championship. When the Seasiders finished in seventh place in 1910/11, it was the first time since 1897 that the club had ended a season in the top half of the table! Following the Great War, Bloomfield Road was rebuilt with seating accommodation on the north and west sides of the ground and their navy and light blue striped shirts were discarded in favour of the now famous tangerine.

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From the Commercial Office by Mike Lewis

I must first of all extend my thanks to Eric, Eileen, Joyce, Ali and Barb, the Lottery staff, for accepting me so readily as the new team captain.

A lot of sweat and toil has gone into the lottery over the years and there can be a tendency to forget that the "bread and butter" of any club is supplied by the lotteries and allied fund raising schemes.

The lottery boom has evaporated somewhat in 1983 and selling has become that bit harder — I do however firmly believe that there is a lot of life left in the market yet and we shall be exploiting that to the full in the coming months.

Certainly there is a good offer awaiting any club ororganisation who would like to sell either of our tickets to raise funds for their development. Any interested people can always ring me and either myself or one of our dynamic duo of salemen - Dave and Tony - will be pleased to come and have a friendly chat - no arm twisting devices in sight!

Equally any team supporter who could build up a round of work or 'door to door' can earn themselves a few bob and can help the club at the same time. Give me a ring on Swindon 31510 - we want to help you help us.

I cannot conclude this article without expressing sincere thanks to all of our agents who provide the club with badly needed cash each week. You are appreciated and I most certainly have as a top priority some ideas to implement to reward at least some of the luckier ones and all of the most successful ones. That will be something to look forward to.

'Hat Trick Heroes of the Last 25 Years'

by DAVE KING

The recent spate of hat tricks by Town Players has taken the total to 42 in the last 25 years. The year of 1960 being the most prolific with 5 in the year, four of them being claimed by David 'Bronco' Layne.

Don Rogers remains the chief claimant of hat tricks over this span of 25 years with five. Five of the 42 have been scored away from home the last of these by Alan Mayes at Rotherham on February 24th 1979.

The hat tricks have resulted in this order year by year:-

1958	(3)	Mar	8th	Jim Kelly v Brentford	(H)	4 - 1	Div III	
	22 32	Sep.	27th	Jim Kelly v Chesterfield	(A)	3 - 1	Div III	
1st Rr	id.	Nov.	15th	Arnold Darcy v Aldershot	(H)	5 - 0	F.A. Cup	
1959	(1)	Aug.	29th	John Richards v Brad. City	(H)	5 - 3	Div III	
1960	(1)	Mar.	12th	David Layne v Shrewsbury	(H)	4 - 2	Div III	
		Mar.	19th	David Layne v Southend	(A)	3 - 1	Div III	
		Oct.	1st	Bob Woodruff v Port Vale	(H)	6 - 0	Div III	
		Oct.	19th	David Layne v Bristol City	(H)	3 - 1	Div III	
FA Cu	ip Re							
		Nov.	12th	David Layne v Bath City Scored	4 in (6 - 4 Wi	n	
1962	(3)		11th	Ernie Hunt v Brighton	(H)	5 - 1	Div III	
		Sep.	25th	Jack Smith v Darlington	(H)	4 - 0	Div III	
		Nov.		Cliff Jackson v Millwall	(A)	4 - 3	Div III	
1963	(2)	Jan.	12th	Jack Smith v Q.P.R.	(H)	5 - 0	Div III	
		Apr.	13th	John Stevens v Colchester	(H)	6 - 1	Div III	
1964	(2)	Oct.	3rd	Ernie Hunt v Derby	(H)	4 - 2	Div II	1 Pen.
	,-,	Dec.	19th	Dennis Brown v Leyton Orient	(A)	3 - 0	Div III	
1965	(4)	Oct.	23rd	Don Rogers v York City	(H)	6 - 0	Div III	
	,	Nov.		Don Rogers v Reading	(H)	5 - 0	Div III	
F.A.C	F.A.Cup Nov. 13th Keith East Scored 4 in 5 - 1 Win v Merthyr (H)							
			20th	Keith East Scored 5 in 6 - 2 Win	v Ma	nsfield	(H) Div III	
1967	(2)	Mar.	4th	Don Rogers v Middlesborough	(H)	4 - 0	Div III	1 Pen.
	A CONTRACTOR OF THE CONTRACTOR	Oct.	14th	Pat Terry v Bournemouth	(H)	4 - 0	Div III	
1968	(2)	Nov	2nd	Don Rogers v Southport	(H)	5 - 1	Div III	1 Pen.
		Jan.	28th	Chris Jones v Oldham	(H)	5 - 1	Div III	
1969	(3)	Aug.	30th	Peter Noble v Charlton	(H)	5 - 0	Div III	
		Sep.	2nd	Peter Noble v Swansea	(H)	3 - 1	F.L. Cup	
		Sep.	10th	Arthur Horsfield v Roma	(H)	4-0	Interleag	ue
		277500 E-241					Challenge	Cup
1971		Feb.	6th	Peter Noble v Bolton	(H)	3 - 1	Div III	
1972		Feb.	26th	Arthur Horsfield v Oxford Utd.	(H)	4 - 0	Div III	
1974		Nov.	30th	David Moss v Colchester	(H)	4 - 1	Div III	2 Pens.
1975		Apr.	5th	Peter Eastoe v Huddersfield	(H)	4 - 1	Div III	
1976			26th	Trevor Anderson v Walsall	(H)	5 - 1	Div III A	All Pens!
1978		Mar	27th	David Moss v Oxford Utd.	(H)	3 - 2	Div III	
1979		Feb.	24th	Alan Mayes v Rotherham	(A)	3 - 1	Div III	
1980		Apr.	15th	Andy Rowland v Rotherham	(H)	6 - 2	Div III	Scored 4
1981		Feb.	14th	Andy Rowland v Sheff, Utd.	(H)	5 - 2	Div III	
1982		Apr.	27th	Paul Rideout v Chester	(H)	3 - 0	Div III	
1983		Jan.	8th	Andy Rowland v Aldershot	(H)	7 - 0		3rd Rnd
		Jan.	8th	Howard Pritchard v Aldershot	(H)	7 - 0		3rd Rnd
		Jan.	22nd	Paul Rideout v Rochdale	(H)	4 - 1	Div IV	

Baverstock Emmanuel Emmanuel Own Goal Pritchard Rowland Baddeley Pritchard Rowland Rideout Barnard Rideout Barnard Blackler Graham Hughes Quinn Quinn Moore Henry Carter Batty Bailie Carter Bailie Batty Lewis Henry Lewis Allan 10.9 **Moore** Blackler MUNMUMM eilia8 Batty S duind SOS MUNNAN Baverstock NAN Carter Barnard 00000000 Rowland **ന്നെന്നെന്**ന Pideout. Hughes Pritchard Graham SIME Emmanual mmmmmmmm Raddeley Heury nellA Score F . A 3238 1806 2815 3265 3400 3494 2522 3772 9002 6728 7187 6397 4425 9786 2536 4042 2386 4692 1431 1992 ATT. **AIIAIAAIIAIAAIAIAAIAIIAIIAII** II44I44I44I44I4II4II4I4I F. A. Cup 1 Wealdstone 1 Bristol City
3 Scunthorpe Utd
8 F.A. Cup 3 Aldershot
15 Four Vale
22 Rochdale
28 F.A. Cup 4. Burnley
5 Crewe Alexandra
12 Hereford Utd
15 Torquey Utd
16 Torquey Utd
17 Hereford Utd
26 Bury
28 Tranmere Rvs.
17 Chester
17 Chester
16 Haifax Town
19 Darlington
26 York City F.A.Cup 2R Brentford 4 Blackpool 3 Hereford Utd 1 Halifax Town 4 Bristol City MC1 (2) 11 Halifax Town
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28 Northampton Town
2 Hull City Brentford Scunthorpe Utd Northampton Town Town Facts & Figures 10 Colchester Utd
16 Bury
20 Torquay Utd
23 Mansfield Town
30 Chester
2 Tranmere Rovers
6 Darlington
13 York City
20 F. A. Cup 1 Wealds
26 Stockport County Peterborough Utd Port Vale Bristol Cit MC1(1) Stockport County Peterborough Utd 4 Aldershot 9 Peterborough Ut 16 Hull City 19 Blackpool 23 Hartlepool Utd 26 Torquay Utd. 30 Stockport City 2 Scunthorpe Utd 8 Northampton To 17 Bristol City 4 Peterborough Ut 11 F.A.Cup 2 Brent 14 F.A.Cup 2R Brent 18 Hartlepool Utd 27 Aldershot 28 Wimbledon Hartlepool Utd 1 Wimbledon Season 1982/83 Opponents 31 1983 Jan Date 1982 Aug May Feb Ap Sep Nov Mar Dec oct

Lge. Cup

Cup

Appearances

Substitute

Appearances 9

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9

30

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Goals

Town through time **A** noble career

by paul plowman

If PETER NOBLE plays at the County Ground tonight it will probably be for the last time for the former Swindon favourite who delighted us all with his skilful headwork over ten years ago.

Peter, 39 later this year, first signed for Newcastle United from Consett in November 1964 - when Paul Rideout was just three months old. He was the third Swindon player to arrive from St James's Park in the late '60s, following Joe Butler and Willie Penman to the County Ground. He made his debut for the Town on February 2 1968, when he replaced Don Heath in a home game with Walsall. Peter's first goals for Swindon came three weeks later when, after again coming on as substitute, he scored both goals in a 2-3 defeat by Bury. He wore the number eight shirt three days later when visitors Grimsby were demolished 5-0.

Peter's contribution to Swindon's League Cup success was priceless. He scored the winning goals in the First and Second Rounds against Torquay and Bradford City and also popped up with the decider in the Semi-Final replay with Burnley, Peter had already scored in the first leg encounter with the Clarets at Turf Moor - and it was probably those performances which were remembered when he was signed by Burnley in June 1973. His experienced head was employed at full-back for one season but he was soon back where he had been such a success for Swindon - scoring goals - and was top scorer at Turf Moor in both 1975-76 and 1976-77.

Since January 1980 that wise old head, with perhaps a little less hair than in his Swindon days, has been prompting Blackpool from the middle of the park.

		League	
		Apps	Goals
1965-66	Newcastle	6	
1966-67	Newcastle	15	7
1967-68	Newcastle	1+3	
1967-68	SWINDON T	10+4	2
1968-69	SWINDON T	46	16
1969-70	SWINDON T	39	12
1970-71	SWINDON T	41	14
1971-72	SWINDON T	39	14
1972-73	SWINDON T	37	4
1973-74	Burnley	40+1	
1974-75	Burnley	42	12
1975-76	Burnley	25+1	13
1976-77	Burnley	42	13
1977-78	Burnley	40	8
1978-79	Burnley	41	14
1979-80	Burnley	11	3
1979-80	Blackpool	14	2
1980-81	Blackpool	13	1
1981-82	Blackpool	44	9
1972-83*	Blackpool	13+5	2
	*TOTAL	559+14	146

^{*} to end of March

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- 5 RUSSELL LEWIS
- 6 MIKE GRAHAM
- 7 HOWARD PRITCHARD
- 8 LEIGH BARNARD
- 9 PAUL RIDEOUT
- 10 ANDY ROWLAND
- 11 MARTIN BLACKLER

12

BLACKPOOL

- 1 IAN HESFORD
- 2 DAVE BARDESLEY
- 3 KEITH PRITCHET
- 4 JOHN DEARY
- 5 STEVE HETZKE
- 6 COLIN GREENALL
- 7 DAVE HOCKADAY
- 8 DAVE McNIVAN
- 9 PAUL STEWART
- 10 PETER NOBLE
- 11 TERRY PASHLEY



REFEREE:

MR. RAY LEWIS (Great Bookham, Surrey) Commenced refereeing in the Kingston and District League in 1962, and progressed through the Isthmian League to the Football League List. Was Senior Linesman at a U.E.F.A. Cup Waurter-Final Tie - Levski Spartak v. Barcelong, and F.A. Cup Semi-Final 1977.

A married man with one daughter, he is an Area Catering Executive who likes reading and playing bowls.

LINESMEN:

RED FLAG:- MR. M. E. GALE — Bath YELLOW FLAG:- MR. C. E. TOPLISS — Poole, Dorset